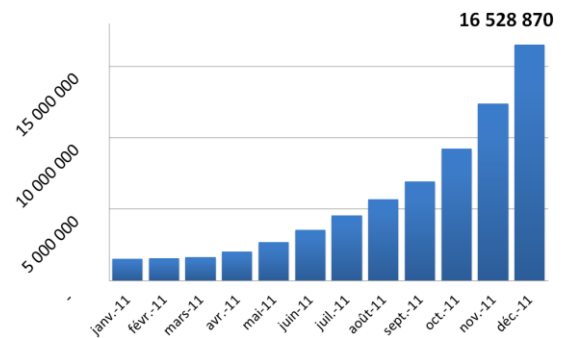


Allmyapps Key Figures

- **3M** registered app lovers
- **2.5M** subscribers to our monthly newsletter
- **+500.000** regular monthly regular users

+700.000 apps installed per month

(1st Country: USA)



Total number of apps installed

Allmyapps App Promotion Program

100% performance based = You only pay when users install your app.

| Nb installations thresholds | Price | | Unit Price | | Discount |
|-----------------------------|-----------|----------|------------|--------|-------------|
| | (in \$US) | (in €) | (in \$US) | (in €) | |
| 1 000 | \$ 500 | 400 € | \$ 0,50 | 0,40 € | 0% |
| 5 000 | \$ 2 000 | 1 600 € | \$ 0,40 | 0,32 € | -20% |
| 10 000 | \$ 3 000 | 2 400 € | \$ 0,30 | 0,24 € | -40% |
| 50 000 | \$ 10 000 | 8 000 € | \$ 0,20 | 0,16 € | -60% |
| 100 000 | \$ 15 000 | 12 000 € | \$ 0,15 | 0,12 € | -70% |

Allmyapps App Promotion Pricing Table¹

You are free to decide how many installations of your app you want: the more installations you order, the lesser the price per installation.

Example 1: For 2.000 installations of your app, you would pay \$900 (\$0,45 per app) or 720€ (0,36€ per app installed). $\$900 = 1.000 * \$0,50 + 1.000 * \$0,40$

Example 2: For 8.000 installations of your app, you would pay \$2.900 (\$0,36 per app) or 2.320€ (0,29€ per app installed). $\$2.900 = 5000 * \$0,40 + 3.000 * \$0,30$

To promote your app on Allmyapps, **contact us today:**

advertising@allmyapps.com

¹ Pricing table available for apps up to 100MB maximum.